

Marketing Campaigns That Speak to Your Customers

Restaurant operators already have so much to manage – Marketing should not be one of them. HungerRush 360 Marketing offers white glove, full-service marketing that saves time and helps to reduce commission fees and reduce reliance on third party marketing. Campaigns incorporate email and SMS to increase visibility through promotions, discounts, and tailored offers. Let the HungerRush team do the work for you, making sure content connects with your customers.



Relevant content and consistent communications

There are a lot of marketing options out there but not many offer the ability to target to your unique customers. Avoid cookie-cutter marketing and manual data management with HungerRush 360 Marketing. Choose the campaign type and design – HungerRush will take it from there.

Current customers spend **67% more than new customers**

Repeat customers have a **65% chance of converting versus **13% conversion** for new prospects**

Repeat customers refer **50% more people**

Get the white glove treatment

HungerRush 360 Marketing takes work off your plate by creating and implementing marketing drip campaigns and promotions that reflect your brand.

No blanket discounts or emails for all

HungerRush 360 Marketing creates campaigns for targeted outreach versus generic, mass communications.

Full-service demand generation

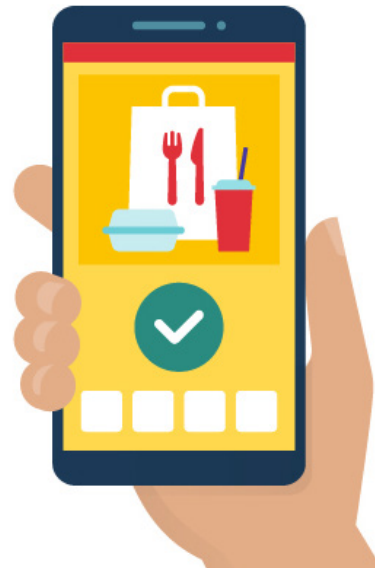
Save time without sacrificing growth. Create demand for your restaurant using email and SMS to expand your reach without tying up your limited resources.

Say goodbye to manual customer data transfer

HungerRush 360 Marketing integrates with HungerRush 360 Restaurant Management, so data automatically transfers from the POS to HungerRush 360 Marketing.

Continuously move customers forward in a nurture

HungerRush 360 Marketing campaigns are designed to activate based on customer response patterns. No response – no problem. Drip campaigns will automatically send follow up mails to keep communications going.



HungerRushTM

HungerRush is a leading provider of integrated restaurant solutions. HungerRush 360 is our flagship Cloud POS system that makes it easier to delight guests, drive loyalty, and manage restaurants from anywhere. The all-in-one system integrates digital ordering, delivery, customer engagement, restaurant management, and payment processing features with flexible software designed to give operators of all sizes more insight into their customers, more control over their operations, and more power to profitably grow their business.